

THE STARTING SIGNAL FOR A NEW ERA

JOHN JAHR HAUS MAKES A STATEMENT FOR BERLIN

When around 7,000 lights illuminated the John Jahr Haus in May 2026, they marked the beginning of a new era. Across 16 storeys and more than 3,000 square metres of illuminated façade, the installation creates a striking landmark for Berlin. It is our visible commitment to the city and a platform for art, culture and sport.

The John Jahr Haus is conceived as a building in dialogue with the city, its people and the environment. We see it as an integral part of Berlin's urban fabric, actively contributing to cultural exchange and inspiration.

In the months leading up to its first occupancy in mid-October, its distinctive façade becomes a platform for selected partners presenting inspiring content and visual experiences.



JOHN JAHR
HAUS

LIGHT AND SPACE FOR WHAT
ENRICHES OUR SOCIETY.



The architectural quality embodied by the John Jahr Haus is also reflected in the selection of our partners. We deliberately dedicate this platform to institutions and initiatives that contribute to society and help shape Berlin's cultural landscape. Our partners include:

- BERLIN STATE OPERA
- FASHION COUNCIL GERMANY
- BERLIN UNIVERSITY OF THE ARTS
- LAS ART FOUNDATION
- BMW BERLIN-MARATHON
- FESTIVAL OF LIGHTS

Experience the new era of City West from the outside today, and shape your New Work future inside from October onwards. We would be delighted to show you the remaining office spaces and look forward to your [email](#).

THE JOHN JAHR LIGHT INSTALLATION

Duration: May – October 2026

Opening hours: Daily from dusk until 11:00 pm

Location: Kurfürstenstraße 72–74, 10787 Berlin